

First Quarter 2011

	January February March Quarter 2010	January February March Quarter 2011	Difference	Percent
The Village (Hahn Center)	401,195.45	428,055.63	26,860.18	6.70%
Paradise/San Clemente/Casa Buena				
New Motor Vehicle Dealers	203,786.32	208,473.05	4,686.73	2.30%
Other	78,899.50	63,231.59	(15,667.91)	(19.86%)
Corte Madera Center	282,689.72	307,536.84	24,847.12	8.79%
The Market Place	26,698.63	26,874.94	176.31	0.66%
Village Square	10,150.91	9,487.05	(663.86)	(6.54%)
Lucky Nellen Area	9,306.91	11,533.07	2,226.16	23.92%
Tamal Vista/Madera Area	13,162.18	14,863.93	1,701.75	12.93%
Home Occupation	4,882.99	5,221.91	338.92	6.94%
Paradise Shopping Center	7,323.50	7,059.68	(263.82)	(3.60%)
Park Madera Center	18,613.77	19,531.36	917.59	4.93%
State Wide Pool	634.54	276.83	(357.71)	(56.37%)
County Wide Pool	137,378.16	139,662.77	2,284.61	1.66%
Total Gross Collections	1,194,722.58	1,241,808.65	47,086.07	3.94%
Less 25% State Tax	(298,680.65)	(310,452.16)	(11,771.51)	3.94%
Less BOE Admin Charges	(10,326.89)	(11,923.47)	(1,596.58)	(15.46%)
Total Remitted	885,715.04	919,433.02	33,717.98	3.81%

The Village

Of the two major retailers, one had positive results and the other negative. Three of the other major tenants did exceptionally well. Results were mixed among the remaining major retailers. Overall, an increase of \$26,860.18 or 6.70% was realized.

New Motor Vehicle Dealers

Two of the new auto dealerships had increased sales while the sales of the other were flat. Overall, an increase of \$4,686.73 or 2.30% was realized. Not included in this category are the two used car dealerships in Town. The sales of one doubled but the results have no affect on the quarter's totals. The other reported insignificant sales for the first time in many quarters.

Paradise/San Clemente/Casa Buena

This area continues to suffer from the loss of the two motorcycle dealerships and the Window Warehouse. A decrease of (\$15,667.91) or (19.86%) was the result.

Corte Madera Town Center

With the exception of the two gas stations which did exceptionally well due to the increased cost of motor fuels, results among the major retailers were mixed. Overall, an increase of \$24,847.12 or 8.79% with over half of that the result of increased motor fuel costs.

The Market Place

An increase of \$176.31 or 0.66% was the flat result.

Village Square

A decrease of (\$663.86) or (6.54%) with mixed results among retailers.

Lucky/Nellen Area

An increase of \$2,226.16 or 23.92% primarily the result of one retailer.

Tamal Vista/Madera Area

An increase of \$1,701.75 or 12.93% caused primarily by one long time retailer whose sales fluctuate widely in the normal course of business.

Home Occupations

An increase of \$338.92 or 6.94% with mixed results.

Paradise Shopping Center

A decrease of (\$263.82) or (3.60%).

Park Madera Center

An increase of \$917.59 or 4.93% caused almost entirely by motor fuel costs.

State Wide Pool

Examples of taxpayers reporting through the Statewide Pool include primarily out-of-state sellers of high volume, lower value goods such as book clubs. The taxes are distributed State Wide on a pro-rata basis.

County Wide Pool

Examples of taxpayers reporting through the Countywide Pool include construction contractors who are consumers of materials used in the improvement of real property and whose job site is regarded as the place of business; out-of-state sellers who ship goods directly to consumers in the state from a stock of goods located outside the state; and California sellers who ship goods directly to consumers in the state from a stock of goods located outside the state. The taxes are collected statewide and are distributed through the 58 County Wide Pools on a pro-rata basis. These taxes are called "use taxes" and are levied at the same sales tax rates that apply state wide; local sales tax overrides are excluded. Some local retailers are also able to report through the County Wide Pool in the County in which they are located.

Less 25% State Tax Withholding

This is the voter approved “Triple-Flip”.

Less BOE Admin Charges

This is a pro-rata allocation of the Board of Equalization’s costs in administrating the sales and use tax.